

S P E A K E R P R O F I L E

Christopher S. Penn New Media Leader



The world is changing before your eyes.

Business as usual is impossible because usual is gone, left in the dust with switchboard operators, typewriters, and cartographers.

Do you know what it will take to survive and thrive in World 2.0?

A leader in new media with an intuitive sense for how marketing and community outreach should be done, Christopher S. Penn has been called upon for expert information by researchers for the Congressional Advisory Committee on Student Financial Aid, the FBI, CDC, NIH, as well as being highly sought after for conferences and seminars.

Mr. Penn has spoken before diverse audiences ranging from executives of major venture capital firms, to multiple

state and federal agencies, to aspiring college students looking to make their mark on the world.

Mr. Penn is the author of *Scholarship Search Secrets*, a groundbreaking book teaching students to leverage new media to pay for college.

He holds a bachelor's degree in Political Science and a Master's Degree in Information Systems and is an adjunct professor of Internet marketing at the University of San Francisco.

Bring social media leadership to your organization or conference today!

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Watch video at:
www.AwakenYourSuperhero.com

Web:
www.ChristopherSPenn.com

Christopher S. Penn has been featured in:

The New York Times
The Washington Post

THE WALL STREET JOURNAL.

TheStreet.com

BusinessWeek

CNN

Rave Reviews from Audiences

"Chris will melt your brain. It's just that simple. He understands how online marketing works but more importantly he knows how to make it work for you. Smart, clear and insightful." - **Mitch Joel, President, Twist Image**

"Chris was an energetic and engaging speaker... He shared a myriad of tips from his experience in podcasting and promoting his podcasts via social media sites and regular old email. I highly recommend his sessions for learning from a pro!" - **June MacDonald, Direct Marketing Manager, Research in Motion**